

EQUITY NOW 

# GLOBAL YOUTH SUMMIT

APRIL 17, 2025

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# About Equity Now

Equity Now, Inc., a 501(c)3 nonprofit organization, is a dedicated advocate for community empowerment and well-being. Through our initiatives and programs, we strive to create inclusive spaces that promote personal growth, Financial Education, and overall wellness within underserved communities.

Equity Now is committed to advancing generational wealth in partnership with our communities by teaching and learning wealth-building strategies. Our ultimate goal is to ensure we build a financially sustainable community and to create a culture around investing, leadership, entrepreneurship, and citizenship.

We achieve this through:

- Tailored Financial Education programming based on populations' circumstances and needs
- Progressively improve Financial Education skills through strategic initiatives
- Personalized financial counseling

## Vision



To globally seed strategy, resources and love to make tomorrow better for children, families and communities.

## Mission



To discover, plan, and implement innovative solutions for pathways of building equity. Focusing on Financial Education, improving K-Adult Education, Social-Emotional Learning and Academic Development.

# GLOBAL YOUTH SUMMIT & SHARK TANK

*Got big ideas? Want to make a difference and get rewarded for it? The Global Youth Summit is where you take your dreams to the next level.*

**1** **IGNITE!**

**2** **ELEVATE!**

**3** **CREATE!**



**Apr. 17, 2025**



**Legends Charter School  
9700 Philadelphia Ct  
Lanham, MD 20706**



## **PITCH COMPETITION**

Step into the Shark Tank & show off your creativity in front of real investors! Win seed money to make your business or project a reality.



## **EXPERT-LED WORKSHOPS**

Dive into fun, hands-on sessions to boost your skills in entrepreneurship, leadership, and turning ideas into action.



## **NETWORKING**

Connect with other young changemakers, mentors, and investors from around the world. Your network starts here.





# About The Event

The Global Youth Summit, scheduled for April 2025, is an ambitious and transformative event designed to empower the next generation of leaders, entrepreneurs, and innovators. This Summit will unite young minds to participate in a dynamic learning environment focused on entrepreneurship, leadership, and personal finance.

A highlight of the Summit is the Regional Youth Shark Tank, where participants will gain invaluable real-life experience in marketing, business planning, presentation, and pitching. This component will allow youth to immerse themselves in the challenges and triumphs of the entrepreneurial world, supported by expert mentors and a panel of distinguished judges.



Beyond the Shark Tank, the Summit will offer a comprehensive educational experience, featuring workshops, keynote sessions, and interactive panels. Attendees will have the opportunity to gain practical skills, network with peers and industry professionals, and explore the tools necessary to succeed in today's fast-paced, global economy. The summit aims to inspire and equip youth with the knowledge and confidence to become trailblazers in their communities and beyond.

The Global Youth Summit is not just an event—it's a movement. By supporting this Summit, sponsors will be investing in the future of young leaders who have the potential to drive positive change in their communities and beyond.

Please review sponsorship opportunities for this event below, and feel free to contact us with any questions. Thank you for your consideration!



# Pitch Competition

The Global Youth Summit will feature an exciting Pitch Competition designed to foster entrepreneurial spirit and real-world business skills among young participants. This dynamic event will bring together students from three organizations based in schools across Maryland and New York, offering them a unique opportunity to present innovative business ideas in front of a distinguished panel of industry leaders. These young entrepreneurs will compete to showcase their creativity, strategic thinking, and problem-solving skills as they take the first steps toward making their ideas a reality.

Each team will be given three minutes to present a well-crafted pitch that outlines their business concept, value proposition, and potential impact. Following the pitch, judges from the financial and business sectors will engage the teams with a series of questions, allowing the students to demonstrate not only their knowledge but also their ability to think on their feet and respond to critical feedback. This rigorous yet supportive environment will provide participants with invaluable experience in presenting their ideas to potential investors and stakeholders.

The Pitch Competition aims to inspire the next generation of entrepreneurs by offering them the opportunity to learn from seasoned professionals. It will serve as a platform to cultivate their confidence, presentation skills, and understanding of the entrepreneurial journey. This event is a key highlight of the Global Youth Summit and embodies its mission to empower youth through education, leadership, and financial literacy.

To recognize their hard work and achievements, students will have the opportunity to receive awards and seed capital to help bring their business ideas to life. This financial support will encourage the winning teams to further develop their concepts, offering a real-world foundation for their entrepreneurial journey. The Pitch Competition not only provides young people with valuable learning experiences but also rewards their vision and potential with the resources needed to take the next steps toward success.

# Expert Led Workshops



As part of the Global Youth Summit, participants will have the opportunity to engage in a series of expert-led workshops designed to equip them with essential skills for their future endeavors. These interactive sessions will focus on key areas such as entrepreneurship, financial education, and leadership, offering practical knowledge and hands-on learning experiences. Led by seasoned professionals from various industries, the workshops will provide students with insights into the challenges and opportunities of building a business, managing finances, and developing strong leadership qualities.

Entrepreneurship workshops will guide participants through the process of turning ideas into action, from developing a business model to understanding market dynamics and navigating the early stages of a startup. In the Financial Education sessions, students will learn the fundamentals of managing money, budgeting, and investing—skills that are critical not only for aspiring entrepreneurs but for personal financial success as well. These workshops will empower young people to take control of their financial future and make informed decisions as they pursue their goals.

The leadership-focused workshops will help students cultivate the mindset and skills needed to become effective leaders in their communities and future careers. Through a blend of discussions, exercises, and case studies, participants will learn how to lead with confidence, communicate effectively, and inspire others. These workshops are a cornerstone of the Global Youth Summit, emphasizing the importance of holistic development for the next generation of innovators, business leaders, and changemakers.



# Networking

One of the most valuable skills young entrepreneurs can develop is the ability to network effectively. At the Global Youth Summit, we understand that building meaningful connections is just as important as acquiring technical skills. Networking opens doors to new opportunities, offers access to invaluable advice, and helps young people build a support system that can last throughout their careers. Learning to network early in life provides youth with a head start, particularly those with entrepreneurial aspirations, allowing them to connect with like-minded peers, mentors, and industry professionals who can guide and inspire them.

Our summit will provide a unique environment for participants to engage with both their peers and seasoned professionals in the financial and entrepreneurial sectors. By interacting with established entrepreneurs and investment industry leaders, students will have the chance to gain insights into the realities of starting and growing a business. These connections can provide not only inspiration but also access to resources and advice that can make a difference as they begin their entrepreneurial journey.

In addition to the formal networking opportunities with industry experts, participants will also benefit from connecting with other ambitious young people from different schools and regions. These peer-to-peer connections can serve as the foundation for future collaborations and support networks, allowing students to share ideas, challenges, and successes as they work toward their goals. The Global Youth Summit offers a platform for students to hone their networking skills, positioning them for long-term success as they navigate the world of business and entrepreneurship.

Please review sponsorship opportunities for this event below, and feel free to contact us with any questions. Thank you for your consideration!

# Sponsor Levels



## Prosperity Pioneer – \$500

Recognition on event programs and Equity Now social media platforms. Vendor table day of event.

## Legacy Advocate – \$1,000

All benefits of preceding sponsorship level, plus: Invitation to annual appreciation event with program leaders.

## Wealth Ambassador – \$3,000

All benefits of preceding sponsorship level, plus: recognition in agency annual report.

## Equity Trailblazer – \$5,000

All benefits of preceding sponsorship level, plus: opportunity to make sponsor remarks during the event.

## Financial Visionary – \$10,000

All benefits of preceding sponsorship level, plus: opportunity to make sponsor remarks during the event.